

YEARLY REPORT OF CORPORATE AND LEGAL COMMUNICATION COURSE 2020-2021

Academic Year -2020-2021					
Name of Add on Certificate programs offered	Course Code	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Certificate in Corporate & Legal Communication	CL	2020	6 Months	825	825
Certificate in Corporate & Legal Communication	CL	2021	6 Months	813	813

ABOUT: The diploma course in Corporate and Legal Communication provides a powerful insight for effective communication in legal world. In present context effective communication skills is more essential than ever before. Good communication skill can be beneficial in direct conversation with the clients as well as presenting oneself as a lawyer in the court. Thus, this diploma course would acquaint the law student tremendous opportunities in legal affairs, public relations, company secretariat and administration.

In the academic year 2020-2021 students of BA LLB 1st to BALLB Xth semester and LLB 1st to LLB VIth semester were offered this course.

LEARNING OBJECTIVE: The course curriculum is designed to enhance the following corporate and legal communication qualities in the students:

- Decision Making & Rational Thinking
- Art of handling Personal and Professional Conflicts: Conflict management styles and techniques
- Overall Personality Development: Personal effectiveness, Self-branding, Balancing Emotions, Self-Regulation, Self-Discipline, Building Trust
- Presentation Skills, Ways to Improve and create an impact, Voice Modulation.



LEARNING OUTCOME: The course curriculum developed enduring understanding in the students of BA LLB and LLb basic knowledge of personality, Its Importance, factors Affecting Personality, Extrinsic Vs Intrinsic Factors, Soft Skills, methods of overcoming shyness, Social Interpersonal skills and structural basis of law.


Principal



2020-2021

YEARLY REPORT

DIPLOMA IN CYBER LAW

Academic Year -2020-2021				
Name of Add on Diploma programs offered	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Cyber Law	2020	6 Months	165	158

About the course: The course of Diploma in Cyber Law from Asian School of Cyber Law is designed to expose the students to the existing legal issues relating to internet, and governs all aspects of internet and cyberspace, along with dealing in legal cases regarding software patents, net banking, cyber security, social media, existing legislations, the comparative jurisprudence, the emerging challenges and the balance of freedom of expression and accountability by regulation will serve as a strong foundation to deal the cyber operations in professional as well as personal front. In the academic year 2020-2021 students of B.A. LL.B (Batch 2018-2023) and LL.B (Batch 2018-2021) were offered this diploma Programme.

Programme Objective: To introduce the cyber world and cyber law in general. To explain about the various dimensions of cyber crimes. To enhance the understanding of problems arising out of online transactions and enable them to find solutions. To clarify the Intellectual Property issues in the cyber space and the growth and development of the law in this regard. To educate about the regulation of Cyber Crime Law in India, Cyber Frauds, Computer Source Code, Cyber Pornography, Cyber Security, Cyber Terrorism, Data Privacy & confidentiality, Digital Signatures - technical issues, Electronic & Digital Signatures - legal issues, Electronic Contracts, Freedom of speech, Information & Traffic Data, Intermediaries, Malware, Other computer related offences, Unauthorized Access, Violation of privacy.



2020-2021

YEARLY REPORT

DIPLOMA IN CYBER LAW

Academic Year -2020-2021				
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Programme Objective: To introduce the cyber world and cyber law in general. To explain about the various dimensions of cyber crimes. To enhance the understanding of problems arising out of online transactions and enable them to find solutions. To clarify the Intellectual Property issues in the cyber space and the growth and development of the law in this regard. To educate about the regulation of Cyber Crime Law in India, Cyber Frauds, Computer Source Code, Cyber Pornography, Cyber Security, Cyber Terrorism, Data Privacy & confidentiality, Digital Signatures - technical issues, Electronic & Digital Signatures - legal issues, Electronic Contracts, Freedom of speech, Information & Traffic Data, Intermediaries, Malware, Other computer related offences, Unauthorized Access, Violation of privacy.



Programme Learning Outcome: Upon successful completion of the programme, students will be familiar with cyber security landscapes and able to analyze and evaluate the fundamental of cyber law. Determine and analyze software vulnerabilities and security solutions to reduce the risk of exploitation. Make Students conversant with the social and Intellectual Property issues emerging From 'Cyberspace. Develop the understanding of relationship between commerce and Cyberspace .Give Learners in -depth knowledge of Information Technology Act and legal frame work of Right to Privacy, Data Security and Data Protection. Make study on various case Studies on real time crimes.


Principal



YEARLY REPORT OF DIPLOMA IN FOREIGN LANGUAGE(GERMAN)

2020-2021

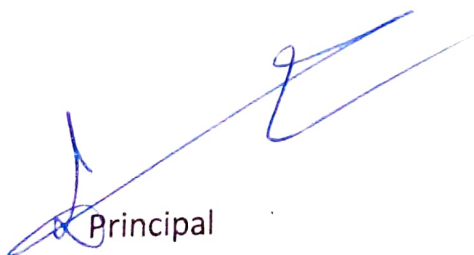
Academic Year -2020-2021					
Name of Add on Diploma programme offered	Course Code	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Foreign Language - German	FLF	2021	6 Months	91	91

About the Programme: The current scenario unbolts entries into corporate houses in developing countries that demands for best fitted legal professionals with exposure in foreign language that will lead towards smooth operations. Towards this aim , ALC caters its students with diploma in foreign language specifically in German.Fields of law such as international arbitration and mediation require lawyers well versed in various foreign languages. Learning of foreign languages increases the ability of a person to widen his/her horizon in the legal profession at a global level. The course was offered to BALLB IV semester (2018-2023) andLLB IV students batch 2019-2022 with another option of French language.

Programme Objective: To provide students with an exposure toward multinational companies. To make them learn and understand German language in order to increase their employability. To provide them competitive edge and to make them best fitted for globalized market.To make them compatible enough to survive and grow in cross cultural environment with no language barriers coming their way.

Programme Learning Outcome:

Upon the completion of the Diploma in German, the students will be able to Apply the knowledge and understanding of the German in smooth operations in where exposure and understanding of this language is necessary. Able to apply the knowledge and skills in writing, reading, speaking French and to develop the intercultural competence of the learners.


 Principal



2020-2021

YEARLY REPORT

DIPLOMA IN MEDIA AND ENTERTAINMENT LAWS

Academic Year -2020-2021					
Name of Add on Diploma programs offered	Course Code	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Media & Entertainment Law	ME	2020	6 Months	740	740
Diploma in Media & Entertainment Law	ME	2021	6 Months	728	728

About the course: Media and entertainment laws deals with ground realities of Indian industry and live industry issues, so the strategy of laws includes handling defamation claims, status, reputation and other sponsorship deals. The major concern of law is Right to free speech and censorship. Legal issues can arise while creation of original work of entertainment and while licensing and distribution stage. Diploma in Media and Entertainment Laws from Asian Academy of Film and Television (AAFT) offers an engagement with legal aspects of media and entertainment regulations. This diploma covers an in-depth and practical understanding of media law with the changing commercial environment in which these operates. The course was conducted for the following Batches (BALLB VI,IV, II,IX,VII, V and III and I semester. LLB I, III, V , VI,IV and II semester).

Programme Objective: The Diploma aims at familiarizing the students with an insight into how the media laws are practiced in media houses to take better decisions in daily working. Acquainting students with the fundamental areas of laws and the various rights and the various rights and subjects matters that comprise this broad category is the core objective of this elective.

Programme Learning Outcome: Students will be able to analyse the relevant regulatory provisions, judicial pronouncements and practical aspects of various fields of media law. Students became familiarized with the theoretical premises, principles and policies that underpin the media and entertainment industry in select legal systems. Create and effectively manage issues relating to music



YEARLY REPORT OF DIPLOMA IN FOREIGN LANGUAGE(FRENCH)

2020-2021

About the course: With an present era of liberalisation and globalisation in order to give them additional boost by providing opportunity to learn foreign language to move ahead in their prospective careers. In order to make our students best fitted for international market and to enable them to work in globalized field, the exposure in foreign language like French would give them that required edge in the professional setting. The Diploma in French is designed for students with an interest in French to acquire a high level of communication skills in the language (oral and written) through a variety of practical language exercises. Great emphasis is placed on continuous assessment and feedback to students. Students will study major issues in the contemporary French speaking world, such as immigration, education, culture and politics. In the academic year 2018-2019 students of B.A.LL.B Batch 2019 (IV Semester) and LL.B 2019(IV Semester) were offered this diploma Programme.

Academic Year -2020-2021					
Name of Add on Diploma programme offered	Course Code	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Foreign Language - French	FLF	2021	6 Months	119	119

Programme Objective: To provide students with an exposure toward multinational companies. To make them learn and understand French language in order to increase their employability. To provide them competitive edge and to make them best fitted for globalized market. To make them compatible enough to survive and grow in cross cultural environment with no language barriers coming their way.

Programme Learning Outcome: Upon the completion of the Diploma in French, the students will be able to Apply the knowledge and understanding of the French in smooth operations in where exposure and understanding of this language is necessary. Able to apply the knowledge and skills in writing, reading, speaking French and to develop the intercultural competence of the learners.


Principal



YEARLY REPORT OF CORPORATE AND LEGAL COMMUNICATION COURSE 2019-2020

Academic Year -2019-2020					
Name of Add on Diploma programs offered	Course Code	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Corporate & Legal Communication	CL	2019	6 Months	626	626
Diploma in Corporate & Legal Communication	CL	2020	6 Months	600	600

ABOUT: Communication is a basic skill required in a legal field at all the levels. Corporate and legal Communication offers tremendous opportunities to Law students in Legal affairs, public relations, Company secretariat and administration. Therefore, encourages by the emerging scenario, Asian Law College developed and offered Diploma in Corporate and Legal Communication for law students. The diploma course was offered to all the students of BALLB Ist, IInd, IIIrd, IVth, Vth, VIth, VIIth and VIIIth semester. The course was offered to students of LLB Ist, IInd, IIIrd, IVth, Vth and Vith semester.

LEARNING OBJECTIVE: The diploma course focusses on attaining the objective of overall development of the students. The curriculum includes the objective of enhancing Group Discussion Skills and Debates Negotiation, Art of Goal Setting, time management skills, Presentation skills, Corporate Communication, Interview skills, Developing Openness to change and art of advocacy.

LEARNING OUTCOME: Students were able to build confidence for success, enhanced their self-esteem and learnt the art of handling personal and professional conflicts. Students also learnt and adopted Interpersonal Skills: Respect & Feedback, Appreciation and Collaboration, Perseverance and Adaptability.

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Principal



2019-2020

YEARLY REPORT DIPLOMA IN CYBER LAW

Academic Year -2019-2020				
Name of Add on Diploma programs offered	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Cyber Law	2019	6 Months	83	73

About the course: The course of Diploma in Cyber Law from Asian School of Cyber Law is designed to expose the students to the existing legislations, the comparative jurisprudence, the emerging challenges and the balance of freedom of expression and accountability by regulation will serve as a strong foundation to deal the cyber operations in professional as well as personal front. In the academic year 2019-2020 students of B.A. LL.B V (Batch 2017-2022) and LLB V (Batch 2017-2020) was offered this diploma Programme.

Programme Objective:

- To introduce the cyber world and cyber law in general
- To explain about the various dimensions/aspects of cyber crimes
To enhance the understanding of problems arising out of online transactions and enable them to find solutions
- To clarify the Intellectual Property issues in the cyber space and the growth and development of the law in this regard
- To educate about the regulation of Cyber Crime Law in India

Programme Learning Outcome: Upon successful completion of the programme, students will be familiar with cyber security landscapes and able to

- Analyze and evaluate the fundamental of cyber law
- Determine and analyze software vulnerabilities and security solutions to reduce the risk of exploitation.
- Make Students conversant with the social and Intellectual Property issues emerging From 'Cyberspace.
- Develop the understanding of relationship between commerce and Cyberspace
- Give Learners in -depth knowledge of Information Technology Act and legal frame work of Right to Privacy, Data Security and Data Protection.
- Make study on various case Studies on real time crimes.

Principal
Principal



YEARLY REPORT OF DIPLOMA IN FOREIGN LANGUAGE(GERMAN)


2019-2020

Academic Year -2019-2020					
Name of Add on Diploma programme offered	Course Code	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Foreign Language - German	FLF	2019	6 Months	19	19
Diploma in Foreign Language - German	FLF	2020	6 Months	77	77

ABOUT THE PROGRAMME: The current scenario unbolts entries into corporate houses in developing countries that demands for best fitted legal professionals with exposure in foreign language that will lead towards smooth operations. Towards this aim , ALC caters its students with diploma in foreign language specifically in German.Areas of law such as international arbitration and mediation require lawyers well versed in various foreign languages. Learning of foreign languages increases the ability of a person to widen his/her horizon in the legal profession at a global level. The course was offered LL.B III students batch 2018-2021 and B.A.LL.B IV 2018 - 2023 Batch.

PROGRAMME OBJECTIVE:To provide students with an exposure toward multinational companies. To make them learn and understand German language in order to increase their employability. To provide them competitive edge and to make them best fitted for globalized market.To make them compatible enough to survive and grow in cross cultural environment with no language barriers coming their way.

PROGRAMME LAERNING OUTCOME: Upon the completion of the Diploma in German, the students will be able to Apply the knowledge and understanding of the German in smooth operations in where exposure and understanding of this language is necessary. Able to apply the knowledge and skills in writing, reading, speaking French and to develop the intercultural competence of the learners.


 Principal



YEARLY REPORT OF DIPLOMA IN INTELLECTUAL PROPERTY RIGHTS

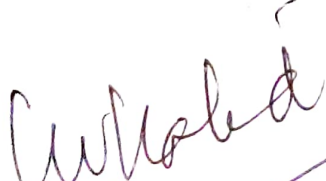
2019-2020

Academic Year -2019-2020				
Name of Add on Diploma programs offered	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in IPR	2020	6 Months	143	126

About the course: The Diploma programme in Intellectual Property Rights from Enhelion is designed to expose the students to the existing legislations, understanding the IP ecosystem, fundamentals of intellectual Property, Protection and enforcement of Intellectual Property, Intellectual Property Licensing and Franchising, Intellectual Property Valuation Methodologies & Case Studies, Strategic Issues in Commercialization of IP which will serve as a strong foundation to deal the IPR matters in professional front. In the academic year 2019-2020 students of B.A LL. B VI (Batch 2017-2023) and LL B IV Semester (2018-2021) was offered this diploma Programme.

Programme Objective: This Diploma course aims to provide an introduction to the law and management of Intellectual Property and innovation for those whose future career may involve the management of Intellectual Property. It aims at introducing the fundamental aspects of Intellectual Property Rights to students who are going to play a major role in development and management of innovative projects in industries. Also to give deep in-sight on how major companies around the world maintain their valuable IP assets. There are separate modules of Intellectual Property Strategies, enforcement of IP, IP Valuation, Royalty and Licensing.

Programme Learning Outcome: Upon successful completion of the programme, students will be familiar with cyber security landscapes and able to Get a clear understanding of the value and importance of IPR and apply intellectual property law principles (including copyright, patents, designs and trademarks) to real problems and analyse the social impact of intellectual property law and policy. Create and effectively manage and work in teams, solve problems and manage time. Analyse ethical and professional issues which arise in the intellectual property law context. Measure, analyse and the importance of Intellectual Property Strategies, enforcement of IP, IP Valuation, Royalty and Licensing.


 Principal



YEARLY REPORT (2019-2020)

DIPLOMA IN MEDIA AND ENTERTAINMENT LAWS

Academic Year -2019-2020				
Name of Add on Diploma program offered	Course Code	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Media & Entertainment Law	ME	6 Months	503	503

About the course: Media & Entertainment law encompasses various fields including Intellectual Property Law, Corporate Law, Information Technology, Broadcasting and Telecommunications. With the advent of technology, the entertainment industry has grown leaps and bounds engaging diverse aspects and thereby attracting myriad issues. Diploma in Media and Entertainment Laws from Asian Academy of Film and Television (AAFT) offers an engagement with legal aspects of media and entertainment regulations. This diploma covers an in-depth and practical understanding of media law with the changing commercial environment in which these operates. The course was conducted for the following Batches (BALLB VIth, IVth and IInd semester. LLB VI, IInd and IVth semester)

Programme Objective: The Diploma aims at familiarizing the students with an insight into how the media laws are practiced in media houses to take better decisions in daily working. Acquainting students with the fundamental areas of laws and the various rights and the various rights and subjects matters that comprise this broad category is the core objective of this elective.

Programme Learning Outcome: Students will be able to analyse the relevant regulatory provisions, judicial pronouncements and practical aspects of various fields of media law. Students became familiarized with the theoretical premises, principles and policies that underpin the media and entertainment industry in select legal systems. Create and effectively manage issues relating to music publishing, motion picture production laws to technology agreements and information privacy laws shall be dealt with, along with the focus on the lawyering process involved in those activities. Create and develop inquisitive assignments to develop their ability to apply complex ideas and procedures to set of fact situations.

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 Principal



2019-2020

YEARLY REPORT

DIPLOMA IN MEDIA AND ENTERTAINMENT LAWS

Academic Year -2019-2020				
Name of Add on /Certificate programs offered	Course Code	Duration of course	Number of students enrolled in the year	Number of Students completing the course
Diploma in Media & Entertainment Law	ME	6 Months	503	503

About the course: Media & Entertainment law encompasses various fields including Intellectual Property Law, **Corporate Law, Information Technology, Broadcasting and Telecommunications**. With the advent of technology, the entertainment industry has grown leaps and bounds engaging diverse aspects and thereby attracting myriad issues. Diploma in Media and Entertainment Laws from Asian Academy of Film and Television (AAFT) offers an engagement with legal aspects of media and entertainment regulations. This diploma covers an in-depth and practical understanding of media law with the changing commercial environment in which these operates. The course was conducted for the following Batches (BALLB VIth, IVth and IInd semester. LLB IInd and IVth semester)

Programme Objective: The Diploma aims at familiarizing the students with an insight into how the media laws are practiced in media houses to take better decisions in daily working. Acquainting students with the fundamental areas of laws and the various rights and the various rights and subjects matters that comprise this broad category is the core objective of this elective.

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Principal



YEARLY REPORT OF DIPLOMA IN FOREIGN LANGUAGE(FRENCH)

2019-2020

Academic Year -2019-2020					
Name of Add on Diploma programme offered	Course Code	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Foreign Language - French	FLF	2019	6 Months	36	36
Diploma in Foreign Language - French	FLF	2020	6 Months	70	70

About the course: This course aims to build knowledge and skills in writing, reading, speaking French and to develop the intercultural competence of the learners. With an present era of liberalisation and globalisation in order to give them additional boost by providing opportunity to learn foreign language to move ahead in their prospective careers. The Diploma in French is designed for students with an interest in French to acquire a high level of communication skills in the language (oral and written) through a variety of practical language exercises. In the academic year 2019-2020 the students of B.A.LL.B IV (2018-2023) LLB Semester III batch 2018-2021 were offered this diploma course.

Programme Objective: To provide students with an exposure toward multinational companies. To make them learn and understand French language in order to increase their employability. To provide them competitive edge and to make them best fitted for globalized market. To make them compatible enough to survive and grow in cross cultural environment with no language barriers coming their way.

Programme Learning Outcome: The students upon the completion of the diploma in French will be able to Apply the knowledge and understanding of the French in smooth operations in where exposure and understanding of this language is necessary. Able to apply the knowledge and skills in writing, reading, speaking French and to develop the intercultural competence of the learners.


 Principal



YEARLY REPORT OF CORPORATE AND LEGAL COMMUNICATION COURSE 2018-2019

ABOUT: Communication is a basic skill required in a legal field at all the levels. Corporate and legal Communication offers tremendous opportunities to Law students in Legal affairs, public relations, Company secretariat and administration. Therefore, encourages by the emerging scenario, Asian Law College developed and offered Diploma in Corporate and Legal Communication for law students.

The diploma course was offered to all the students of BALLB Ist, IIInd, IIIrd, IVth, Vth and VIth semester. The course was offered to students of LLB Ist, IIInd, IIIrd and IVth semester as well.

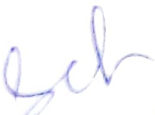
Academic Year -2018-2019					
Name of Add on Diploma programs offered	Course Code	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Corporate & Legal Communication	CL	2018	6 Months	445	445
Diploma in Corporate & Legal Communication	CL	2019	6 Months	418	418

LEARNING OBJECTIVE: The course curriculum is designed to fulfill the following learning objectives:

- Creating Individual development plans
- Conceptual Framework of Law: Meaning, concept & nature of law, Classification and Kinds of Law
- Structural Basis of Law: Forms of legal system: Roman Legal System & Common Law System
- Developing Self- Identity: Dealing with peer pressure and handling performance anxiety
- Overall Personality Development: Personal effectiveness, Self-branding, Balancing Emotions, Self-Regulation, Self-Discipline, Building Trust



LEARNING OUTCOME: With the diploma course in Corporate and Legal Communication students are able to understand and then demonstrate the legal system and common law system. Students are able to develop enduring understanding in power dressing & image enhancing, professional communication through telephone, email & letter writing.


Principal



2018-2019

YEARLY REPORT OF DIPLOMA IN INTELLECTUAL PROPERTY RIGHTS

Academic Year -2018-2019				
Name of Add on Diploma programs offered	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in IPR	2019	6 Months	10	10

About the course: The Diploma programme in Intellectual Property Rights from Enhelion is designed to expose the students to the existing legislations, understanding the IP ecosystem, fundamentals of intellectual Property, Protection and enforcement of Intellectual Property, Intellectual Property Licensing and Franchising, Intellectual Property Valuation Methodologies & Case Studies, Strategic Issues in Commercialization of IP which will serve as a strong foundation and will give them an edge over others in order to deal with the IPR matters in professional front. In the academic year 2019-2020 students of LL. B IV (Batch 2017-2020) was offered this diploma Programme.

Programme Objective: This Diploma course aims to provide an introduction to the law and management of Intellectual Property and innovation for those whose future career may involve the management of Intellectual Property. It aims at providing students deep in-sight on how major companies around the world maintain their valuable IP assets. There are separate modules of Intellectual Property Strategies, enforcement of IP, IP Valuation, Royalty and Licensing.

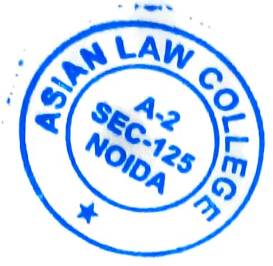
Programme Learning Outcome:

Upon successful completion of the programme, students will be familiar with cyber security landscapes and able to

- Get a clear understanding of the value and importance of IPR and apply intellectual property law principles to real problems and analyse the social impact of intellectual property law and policy.
- Create and effectively manage and work in teams, solve problems and manage time. Analyse ethical and professional issues which arise in the intellectual property law context.
- Measure, analyse and the importance of Intellectual Property Strategies, enforcement of IP, IP Valuation, Royalty and Licensing.



- Apply intellectual property law principles (including copyright, patents, designs and trademarks) to real problems and analyse the social impact of intellectual property law and policy



CSH
Principal

2018-2019

YEARLY REPORT

DIPLOMA IN MEDIA AND ENTERTAINMENT LAW

About the course: Diploma in Media and Entertainment Laws from Asian Academy of Film and Television offers an engagement with legal aspects of media and entertainment regulations. This diploma covers an in-depth and practical understanding of media law with the changing commercial environment in which these operates. The course was conducted for the following Batches (BALLB IInd, IVth, Vith semester and LLB IInd and IVth semester).

Academic Year -2018-2019					
Name of Add on Diploma programs offered	Course Code	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Media & Entertainment Law	ME	2017	6 Months	418	418

Programme Objective: The Diploma aims at familiarizing the students with an insight into how the media laws are practiced in media houses to take better decisions in daily working. Acquainting students with the fundamental areas of laws and the various rights and the various rights and subject matters that comprise this broad category is the core objective of this elective.

Programme Learning Outcome: Students will be able to analyse the relevant regulatory provisions, judicial pronouncements and practical aspects of various fields of media law. Students became familiarized with the theoretical premises, principles and policies that underpin the media and entertainment industry in select legal systems. Create and effectively manage issues relating to music publishing, motion picture production laws to technology agreements and information privacy laws shall be dealt with, along with the focus on the lawyering process involved in those activities. Create and develop inquisitive assignments to develop their ability to apply complex ideas and procedures to set of fact situations.

Principal



YEARLY REPORT OF DIPLOMA IN FOREIGN LANGUAGE(GERMAN)

2018-2019

ABOUT THE PROGRAMME: The current scenario unbolts entries into corporate houses in developing countries that demands for best fitted legal professionals with exposure in foreign language that will lead towards smooth operations. Towards this aim , ALC caters its students with diploma in foreign language specifically in German.Fields of law such as international arbitration and mediation require lawyers well versed in various foreign languages. Learning of foreign languages increases the ability of a person to widen his/her horizon in the legal profession at a global level. The course was offered to BALLB IV semester batch 2017-2022 and LLB IV students batch 2017-2020 with another option of French language.

Academic Year -2018-2019					
Name of Add on Diploma programme offered	Course Code	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Foreign Language - German	FLF	2019	6 Months	20	20

PROGRAMME OBJECTIVE:

To provide students with an exposure toward multinational companies. To make them learn and understand German language in order to increase their employability. To provide them competitive edge and to make them best fitted for globalized market.To make them compatible enough to survive and grow in cross cultural environment with no language barriers coming their way.

Programme Learning Outcome:

Upon the completion of the Diploma in German, the students will be able to Apply the knowledge and understanding of the German in smooth operations in where exposure and understanding of this language is necessary. Able to apply the knowledge and skills in writing, reading, speaking French and to develop the intercultural competence of the learners.

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YEARLY REPORT OF DIPLOMA IN FOREIGN LANGUAGE(FRENCH)

2018-2019

About the course: The Diploma in French is designed for students with an interest in French to acquire a high level of communication skills in the language (oral and written) through a variety of practical language exercises. Great emphasis is placed on continuous assessment and feedback to students. Students will study major issues in the contemporary French speaking world, such as immigration, education, culture and politics. In the academic year 2018-2019 students of B.A.LL.B Batch 2019 (IV Semester) and LL.B 2019(IV Semester) were offered this diploma Programme.

Academic Year -2018-2019					
Name of Add on Diploma programme offered	Course Code	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Foreign Language - French	FLF	2019	6 Months	72	72

Programme Objective: To provide students with an exposure toward multinational companies. To make them learn and understand French language in order to increase their employability. To provide them competitive edge and to make them best fitted for globalized market. To make them compatible enough to survive and grow in cross cultural environment with no language barriers coming their way.

Programme Learning Outcome: Upon the completion of the Diploma in French, the students will be able to Apply the knowledge and understanding of the French in smooth operations in where exposure and understanding of this language is necessary. Able to apply the knowledge and skills in writing, reading, speaking French and to develop the intercultural competence of the learners.


 Principal



YEARLY REPORT(2017-2018)

DIPLOMA IN MEDIA AND ENTERTAINMENT LAW

About the course: The media and entertainment industry consists of film, television, radio and print. These segments include movies, TV shows, radio shows, news, music, newspapers, magazines, and books. Diploma in Media and Entertainment Laws from Asian Academy of Film and Television (AAFT) offers an engagement with legal aspects of media and entertainment regulations. This diploma covers an in-depth and practical understanding of media law with the changing commercial environment in which these operates. The course was conducted for the following Batches (BALLB 1st, IIInd, IIIrd, and IVth semester and LLB 1st, IIInd semester).

Academic Year -2017-2018					
Name of Add on Diploma programs offered	Course Code	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Media & Entertainment Law	ME	2017	6 Months	202	202
Diploma in Media & Entertainment Law	ME	2018	6 Months	200	200

Programme Objective: The Diploma aims at familiarizing the students with an insight into how the media laws are practiced in media houses to take better decisions in daily working. Acquainting students with the fundamental areas of laws and the various rights and the various rights and subject matters that comprise this broad category is the core objective of this elective.

Programme Learning Outcome: Students will be able to analyse the relevant regulatory provisions, judicial pronouncements and practical aspects of various fields of media law. Students became familiarized with the theoretical premises, principles and policies that underpin the media and entertainment industry in select legal systems. Create and effectively manage issues relating to music publishing, motion picture production laws to technology agreements and information privacy laws shall be dealt with, along with the focus on the lawyering process involved in those activities. Create and develop inquisitive assignments to develop their ability to apply complex ideas and procedures to set of fact situations.



 Principal



YEARLY REPORT OF CORPORATE AND LEGAL COMMUNICATION COURSE 2017-2018


ABOUT: The diploma course in Corporate and Legal Communication offered at Asian Law College provides a powerful insight for effective communication in legal world. In present context effective communication skills is more essential than ever before. Good communication skill can be beneficial in direct conversation with the clients as well as presenting oneself as a lawyer in the court. Thus, this diploma course would acquaint the law student tremendous opportunities in legal affairs, public relations, company secretariat and administration.

In the academic year 2017-2018 students of BA LLB Ist, IInd, IIIrd and IVth semester and LLB Ist and IInd semester were offered this diploma course.

Academic Year -2017-2018					
Name of Add on Diploma programs offered	Course Code	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Corporate & Legal Communication	CL	2017	6 Months	202	202
Diploma in Corporate & Legal Communication	CL	2018	6 Months	200	200

LEARNING OBJECTIVE: The course curriculum provided students of BALLB basic knowledge of personality, Its Importance, factors Affecting Personality, Extrinsic Vs Intrinsic Factors, Soft Skills, methods of overcoming shyness, Social Interpersonal skills and structural basis of law.

LEARNING OUTCOME: With the diploma course in Corporate and Legal Communication students developed enduring understanding in power dressing & image enhancing, professional communication through telephone, email & letter writing.


 Principal



YEARLY REPORT OF DIPLOMA IN FOREIGN LANGUAGE(FRENCH)

2017-2018

About the course: With an present era of liberalisation and globalisation in order to give them additional boost by providing opportunity to learn foreign language to move ahead in their prospective careers. In order to make our students best fitted for international market and to enable them to work in globalized field, the exposure in foreign language like French would give them that required edge in the professional setting. The Diploma in French is designed for students with an interest in French to acquire a high level of communication skills in the language (oral and written) through a variety of practical language exercises. Great emphasis is placed on continuous assessment and feedback to students. Students will study major issues in the contemporary French speaking world, such as immigration, education, culture and politics. In the academic year 2017-2018 students of B.A.LL.B Batch 2016 (IV Semester).

Academic Year -2017-2018					
Name of Add on Diploma programme offered	Course Code	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Foreign Language - French	FLF	2018	6 Months	90	90

Programme Objective: To provide students with an exposure toward multinational companies. To make them learn and understand French language in order to increase their employability. To provide them competitive edge and to make them best fitted for globalized market. To make them compatible enough to survive and grow in cross cultural environment with no language barriers coming their way.

Programme Learning Outcome: Upon the completion of the Diploma in French, the students will be able to Apply the knowledge and understanding of the French in smooth operations in where exposure and understanding of this language is necessary. Able to apply the knowledge and skills in writing, reading, speaking French and to develop the intercultural competence of the learners.


 Principal



YEARLY REPORT OF CORPORATE AND LEGAL COMMUNICATION COURSE 2016-2017

ABOUT: The diploma course in Corporate and Legal Communication provides a powerful insight for effective communication in legal world. In present context effective communication skills is more essential than ever before. Good communication skill can be beneficial in direct conversation with the clients as well as presenting oneself as a lawyer in the court. Thus, this diploma course would acquaint the law student tremendous opportunities in legal affairs, public relations, company secretariat and administration.

Academic Year -2016-2017					
Name of Add on Diploma programs offered	Course Code	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Corporate & Legal Communication	CL	2016	6 Months	97	97
Diploma in Corporate & Legal Communication	CL	2017	6 Months	89	89

In the academic year 2016-2017 students of **BA LLB Ist semester and BA LLB IInd semester batch 2016-2021** were offered this diploma course. The course curriculum provided students of **BA LLB Ist semester** basic knowledge of personality, Its Importance, factors Affecting Personality, Extrinsic Vs Intrinsic Factors, Soft Skills, methods of overcoming shyness, Social Interpersonal skills and structural basis of law.

Students of **BA LLB IInd semester** were provided knowledge on Importance of Communication Skills, parameters of effective Verbal & Non-Verbal communication, Body Language, Listening skills, developing Self- Identity: Dealing with peer pressure and handling performance anxiety, language building I- Written and Spoken English, Phonetics, Vocabulary, Writing skills, Reading Comprehensions, Grammar, English Conversation, Hierarchy of Indian Courts, Judicial Decisions (Precedents) – analysis of Ratio dicendendi and obiter dicta, How to read AIR, Supreme Court Digest, Law Reports and how to operate Manupatra legal search engine.,AIR.



LEARNING OBJECTIVE The unique course aims at helping law students in developing effective communication skills. The course aims at developing student's interpersonal skills and helps in identifying personal strengths, self-confidence and self-esteem.

LEARNING OUTCOME After the diploma course in Corporate and Legal Communication students are able to understand and their responsibilities in the legal system and common law system.



Principal



2016-2017

YEARLY REPORT

DIPLOMA IN DIGITAL MARKETING

ABOUT THE COURSE: Digital marketing is the component of marketing that utilizes internet and online based digital technologies such as desktop computers, mobile phones and other digital media and platforms to promote products and services. Asian Law College offers Diploma in Digital Marketing. The diploma course in Digital Marketing from HCL has been offered by Asian Law College to make enable students to use internet for marketing. It enables students to engage with students online in a more practical manner and to plan and implement end-to-end lead generation through online mode.

Academic Year -2016-2017					
Name of Add on Diploma programme offered	Course Code	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Digital Marketing	DM	2017	6 Months	89	89

PROGRAMME OBJECTIVE: The programme is designed in a way to achieve following objectives:

- To diploma course is designed to enable the students to create and effectively manage social media.
- Drive new visitor traffic to a web site.
- Understanding how a digital marketing can help grow business.
- Identifying various online applications and resources.
- Measure and verify visitor traffic rate to various websites.
- Discover how to best develop and retain customers.

PROGRAMME OUTCOME: The programme helped students understand digital marketing in a better and profitable manner. Students learnt the better use of digital channels to increase the customer loyalty.


Principal



YEARLY REPORT (2016-2017)

DIPLOMA IN MEDIA AND ENTERTAINMENT LAW

About the course: Diploma in Media and Entertainment Laws from Asian Academy of Film and Television (AAFT) offers an engagement with legal aspects of media and entertainment regulations. This diploma covers an in-depth and practical understanding of media law with the changing commercial environment in which these operates. The course was conducted for the students of BALLB I and BALLB II semester 2016-2021 Batch.

Academic Year -2016-17					
Name of Add on Diploma program offered	Course Code	Year of offering	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Diploma in Media & Entertainment Law	ME	2016	6 Months	97	97
Diploma in Media & Entertainment Law	ME	2017	6 Months	89	89

Programme Objective: The Diploma aims at familiarizing the students with an insight into how the media laws are practiced in media houses to take better decisions in daily working. Acquainting students with the fundamental areas of laws and the various rights and the various rights and subject matters that comprise this broad category is the core objective of this elective.

Programme Learning Outcome: Students will be able to analyse the relevant regulatory provisions, judicial pronouncements and practical aspects of various fields of media law. Students became familiarized with the theoretical premises, principles and policies that underpin the media and entertainment industry in select legal systems. Create and effectively manage issues relating to music publishing, motion picture production laws to technology agreements and information privacy laws shall be dealt with, along with the focus on the lawyering process involved in those activities. Create and develop inquisitive assignments to develop their ability to apply complex ideas and procedures to set of fact situations.


Principal

